



# LV= PERSONAL

With over 50 years experience in the broker personal lines market we have retained both our well established personal lines brands, Highway and ABC Insurance, offering you and your customers value and choice.

## Working with our broker partners

We believe that we offer a genuine alternative, bringing the virtues of a mutual company to the broker market together with experienced professional management who know and understand the broker channel. We listen to our broker partners so that we understand your needs. This enables us to deliver tailored propositions which meet your requirements in terms of products, pricing, service, reward and technology.

We offer a range of EDI motor insurance products available through all major software houses. What's more with plans to extend our personal lines product range further we're keen to develop products for whatever the market demands – some for the mainstream market and others for more bespoke niche areas.

Our aim is to create genuine partnerships, to become a trusted friend, providing proactive support to help you achieve your ambitions and plans. Welcome to the future of insurer relationships. You'll love LV= Broker.

# Highway

**PART OF LIVERPOOL VICTORIA**

## Car Insurance

Designed to give competitive cover for a wide range of motor risks including; Japanese imports, modified vehicles and even small commercial vehicles used for SD&P.

We can cover vehicles valued up to £60,000 on Comprehensive and £7,500 Third Party Fire & Theft and offer a variety of discounts on both covers. Our product provides benefits such as a courtesy car (if vehicle is repaired using our approved repairer network), new car replacement, stolen key cover and up to 90 days European cover.

## Motorcycle Insurance

Caters for a wide range of motorcycles, including scooters and mopeds. We can cover motorcycles up to a value of £15,000 on Comprehensive cover and £6,000 Third Party Fire & Theft. The product has an extended No Claims Bonus scale and offers discounts for approved immobilisers and tracking systems.



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## Specialist Vehicle Insurance

We use our underwriting knowledge and expertise to manage and develop our specialist scheme business, working with brokers who understand these markets. Our extensive range of specialist products include:

- ♥ Horsebox
- ♥ Classic, vintage & veteran cars
- ♥ Modified cars
- ♥ Japanese imports
- ♥ American cars
- ♥ Kit cars
- ♥ 4 x 4 vehicles
- ♥ Ex-military
- ♥ Historic commercial
- ♥ Rally and competition cars
- ♥ Custom cars
- ♥ Classic motorcycles
- ♥ Motorhomes and Caravanettes

## Van Insurance

Designed to provide a complete insurance solution for small commercial vehicles up to 7.5t, including tippers and refrigerated vehicles.

Our product also covers drivers aged from 19 to 65, company rated risks and any driver cover. Benefits include new van replacement, personal accident and personal effects cover, replacement locks and courtesy vehicle cover.

To discover more about what LV= Broker can do for you visit [www.LVbroker.co.uk](http://www.LVbroker.co.uk)



## Car Insurance

A choice of two products are available; one with a lower commission level passing on the benefit in the form of a cheaper price to the customer. The policy provides a 24 hour claims helpline and a courtesy car under Comprehensive cover at no extra cost when customers use one of our approved repairers.

Premiums are based on individual driver characteristics, their driving history and vehicle information. In addition, the policy can be tailored to the customers' individual requirements with a range of options including policy cover, voluntary excess, class of use and no claim discount protection.

## 5 reasons to choose LV=

- ♥ Stability
- ♥ Modern & flexible
- ♥ Accessible & friendly
- ♥ High quality products
- ♥ Good at what we do